

Heartland Label Printers
1700 Stephen St., PO Box 347
Little Chute, WI 54140



MARCH 13, 2020

Dear Valued Customer:

This letter provides information and the steps that Heartland Label Printers is taking to protect the health and safety of our team members, customers and supply chain regarding the coronavirus (COVID-19).

Business Continuity Plan – Heartland’s leadership team continually reviews customer demand, capacity utilization raw material availability and throughput to maintain efficient flow to customers. Heartland’s products are produced in the USA. Key raw materials are sourced from US producers. We have 2 – US based facilities to provide redundant capacity. We also have agreements in place to outsource demand if our capacity is compromised and insufficient to meet demand.

Heartland Label Printers Producing Facility Address
1700 Stephen Street, Little Chute, WI 54140
9817 7th St # 703, Rancho Cucamonga, CA 91730

Heartland Inventory Program – We continue to review our onsite inventory levels of key raw materials and finished goods. We have increased our minimum levels for certain critical materials and / or finished products.

Raw Material Supply Chain – We actively monitor our supply chain to allow us to identify any potential risks to our supply chain. We are in regular contact and have received assurances from key raw material suppliers to ensure that they are also taking the necessary steps to ensure uninterrupted supply chain. Many of our key raw material suppliers are within 100 miles of our main production facility.

Heartland Employee Safety and Visitor Policy: – We have implemented policies related to visitor protocols, business and personal travel as well as team member preventative measures as part of our overall Employee Safety efforts.

We appreciate your business and support of Heartland Label Printers. We will keep you informed if we see any changes to our position. Please don’t hesitate to contact us if you have questions or if you require additional information.

Sincerely,

A handwritten signature in black ink that reads 'Jamie R. Hillend'.

Jamie Hillend
EXECUTIVE DIRECTOR, SALES & MARKETING
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